

get  
students  
excited  
about  
words

## With the Visual Thesaurus your students can:

### Find the right word and explore.

The Visual Thesaurus has over 145,000 words and 115,000 meanings. Your students can search for the word they're looking for and then follow a trail of related concepts to reveal the way words and meanings relate to one another.

### Improve their grasp of the English language.

The Visual Thesaurus's intuitive interface helps your students find words through their semantic relationships with other words and meanings. Its focus on connecting words through their meanings results in a more precise understanding of the English language.

### Hear words pronounced correctly.

The Visual Thesaurus offers a choice between a British and an American English accent.

### Understand the relationships between English words and meanings.

In addition to synonyms, the Visual Thesaurus shows 16 kinds of semantic relationships. Your students will see that a nose is part of a face, that a horned poppy is a type of flower, and that epinephrine is a type of vasoconstrictor.

### Expand their search to the Internet.

From any word, your students can initiate an Internet search for either web pages or images, encouraging further exploration and learning.

### Check spelling.

The Visual Thesaurus suggests spelling alternatives so your students can find the right word even when they're not sure of the spelling.

Suitable for ages 9 to adult, the Visual Thesaurus is an animated display of words and meanings — a visual representation of the English language.

The Visual Thesaurus creates unique, and remarkably beautiful word displays that go beyond the static results of a traditional thesaurus.

Students find it playful and are quickly engaged, learning new vocabulary and thereby improving their ability to read, write, and communicate effectively.

#### CONTACT US:

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#### QUOTES FROM THE EDUCATIONAL PRESS:

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“ Visual Thesaurus is a superbly conceived and designed piece of software that is as addictive as it is useful, and is suited to ages ten to adult. ”  
- ICT For Education

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“ **A+** ”  
- Education World

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“ Once again, my favorite of the show was not the latest hardware gadget or some technology wonder; it was in fact a small little English utility that just astounded me. The Visual Thesaurus... is just what I need to get students excited about learning vocabulary. ”  
- Tech Edge

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## The Visual Thesaurus Benefits Students of all Ages:

The Visual Thesaurus can be incorporated in a broad range of curricula from elementary school to college and continuing education courses.

### Ages 8-11:

For younger students, the Visual Thesaurus makes clear what a thesaurus is and how powerful a tool it can be. By using the Visual Thesaurus, students can immediately see all the words and meanings that are related to their word. Students also learn how the words are related and can learn from sentence examples, pronunciations, and word usage. The Visual Thesaurus reinforces lessons on the parts of speech and on understanding words in context. Plus there is built-in spell checking, which is crucial for this age group!

### Ages 12-14:

Seeing the richness of the English language can spark explorations in vocabulary and word usage. It's not unusual to see students from this age group spending hours clicking through the Visual Thesaurus, finding words not seen before, and listening to pronunciations. As they explore, they are learning new words and concepts, and discovering subtleties of the English language.

### Ages 15-18:

Older high school students can use the Visual Thesaurus as a vocabulary builder and will benefit from using more descriptive words in their creative writing, poetry writing and essay writing. Science and medical terms from the Visual Thesaurus can be integrated into upper level science courses. With Internet search, the Visual Thesaurus becomes a key resource for all paper-writing and research.

### Ages 19 and up:

College students and adult learners can use the Visual Thesaurus across a wide range of coursework: English, Literature, Creative Writing, Humanities, and Social Sciences. The medical and science definitions can also be employed in science coursework to learn about related biological and anatomical systems. Many professionals in writing and creative fields praise the Visual Thesaurus for its ability to spark creativity and the brainstorming processes.

### English as a Second Language:

Students who are learning English as a second language love the Visual Thesaurus because it helps them to understand that many words can mean the same thing, and that there are subtle differences among similar concepts. The meanings list can help in comparing word meanings at a glance. Sentence examples help the student confirm that the right English word is chosen. Word pronunciations also help in the learning process for ESL students. Also, subscribers to the Visual Thesaurus automatically have access to our beta program for the International Edition, which adds Dutch, French, German, Italian and Spanish words to the Visual Thesaurus.

### Students Learning Foreign Languages:

For the online edition only, we are offering the Visual Thesaurus in multiple languages through our beta program. Try the new beta versions of the Visual Thesaurus in French, Spanish, Dutch, Italian, or German. Students can see how words are related in different languages to aid their memorization of words and their understanding of word concepts, while seeing the English counterparts for words and meanings.



## Features for Administrators and Educators:

### DESKTOP AND ONLINE VERSION FEATURES:

#### Standards Compliance

The Visual Thesaurus helps teachers and students meet educational standards as set forth by IRA, NETS, NCLB, etc., as well as State Standards.

#### Teachers' Guide and Student Workbook

We offer a Teachers' Guide and Student Workbook designed to improve reading, writing, and vocabulary skills. These lessons can be used as the basis for integrating the Visual Thesaurus into your curriculum.

#### Administrator Control of Content Filtering

As an administrator, you decide which of the four levels of content filtering is appropriate for your students.

### ONLINE VERSION FEATURES ONLY:

#### Flexible Authentication Options

We offer a choice of three authentication options: Referrer-based Authentication, IP-based Authentication, and Username/Password Authentication. You can use a combination of these to provide access to your students and teachers both at school and at home.

#### No Installation Necessary

If you choose the online subscription option, students can access the Visual Thesaurus immediately with no need for installation. In addition, you will automatically get new features, updates, and improvements.

#### Adding a Search Box to Your Web Site

You can put a search box on your intranet that allows your students to open the Visual Thesaurus. We provide you with the code.

#### Access to Subscriber-only Features

Subscribers get access to our subscriber-only features such as Word-a-Day and ongoing discussions of language and word relationships.

## We offer 2 Versions for Unlimited Access:

### Desktop Edition



- Installed on your computer
- Hybrid PC/Macintosh CD-ROM
- Perfect for small classrooms & labs
- Internet connection optional
- Volume discounts available

#### SYSTEM REQUIREMENTS:

##### Windows:

Version 98, ME, 2000 XP  
128MB Memory  
100MB Disk Space

##### Apple:

Version OSX  
128MB Memory  
100MB Disk Space

### Online Edition



- No need to install software
- Updates / upgrades included
- Internet connection required
- Pricing based on number of users

#### SYSTEM REQUIREMENTS:

##### Windows:

Version 98, ME, 2000 XP  
128MB Memory  
Internet Explorer 4+  
Netscape 7+, Firefox  
Java VM 1.1+

##### Apple:

Version OSX  
128MB Memory  
Internet Explorer 4+  
Netscape 7+, Safari, Firefox  
Java VM 1.2+

**HISTORY**

To return to the last word or meaning that was in the center of the display, click the "BACK" button in the toolbar. To go forward again, click the "FORWARD" button. Open the history tab to see a list of all the words and meanings you have visited since starting the Visual Thesaurus.

**SEARCH**

To search for a word, type the word in the search box at the top of the window and press the "LOOK IT UP" button. If you misspell a word, the word suggestions list automatically opens to show possible correct spellings.

**PRINT**

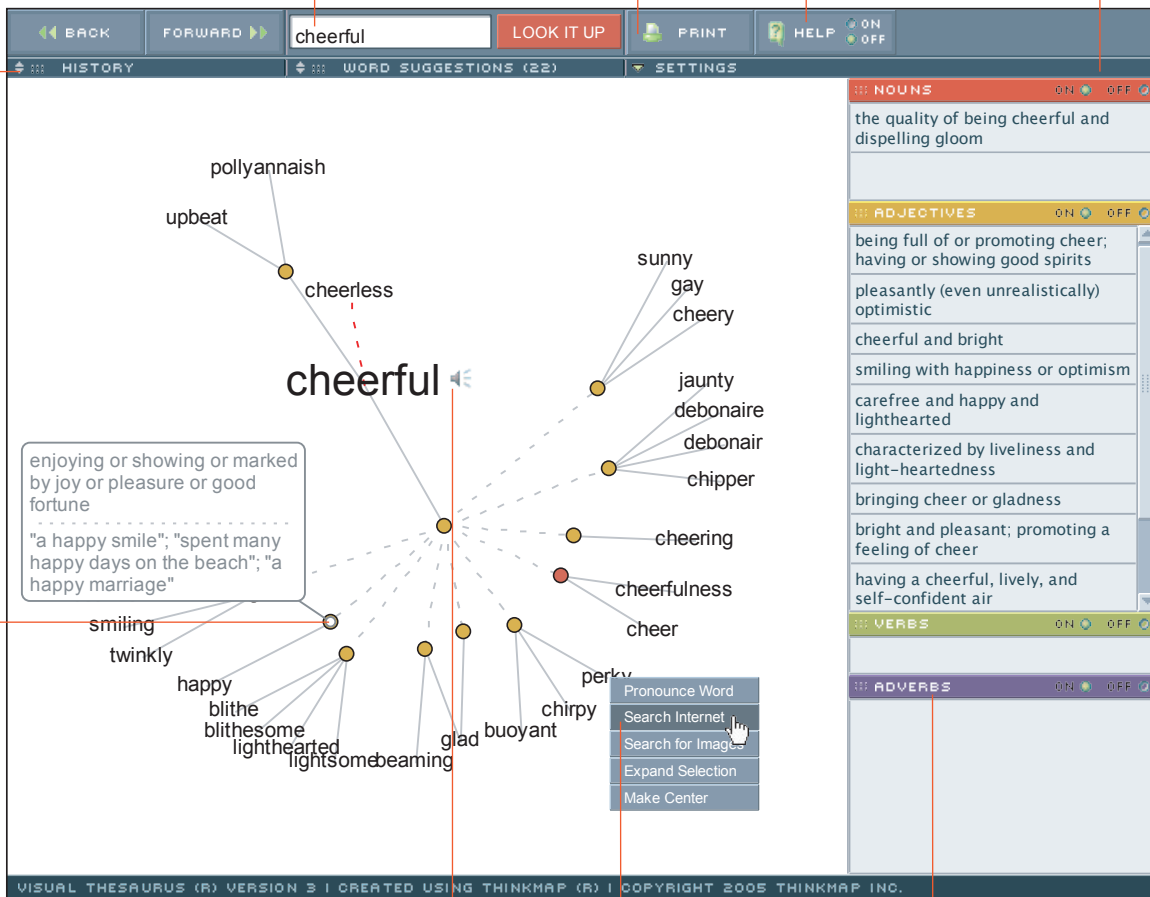
To print what is currently displayed in the Visual Thesaurus, you can press the "PRINT" button on the toolbar. You can choose from two different print formats.

**HELP**

When you turn the help function on, you can roll your mouse over any area of the screen you would like to learn more about, and after a second or two, a "help tip" will appear that explains that function.

**SETTINGS**

Open the Settings panel to customize many aspects of the Visual Thesaurus. Inside, you can adjust the font size of the display, change the audio from British to American, enable and disable different relationships, or simply choose from a number of pre-set combinations of settings.



**MEANINGS**

The Visual Thesaurus displays meanings as individual circles connected to words. Roll over a meaning to view its definition.

**AUDIO PRONUNCIATIONS**

Click on the speaker icon to hear the word pronounced. If a word has more than one possible pronunciation, it may have more than one speaker icon next to it. Click on each speaker icon to hear the different pronunciations. (Requires an Internet connection)

**SEARCH INTERNET**

Right Click or Command Click to search the Internet for Web sites or images that are related to a word. (Requires an Internet connection)

**MEANING LIST**

Meanings are divided into the four parts of speech: noun, verb, adjective, and adverb. Each part of speech is color-coded to match the circles representing meanings in the Visual Thesaurus display.